

WHY AI?

View All CK's
12+ Speeches
Across 10+ Tech



Converting The AI Chaos Into Accessible, Tangible AI Insights

AI is the hottest and most hyped technology of our time—but it's also the most misunderstood. Science fiction shows are frequently misconstrued as reality. Facts too often drown in a sea of fake news.

And AI's astonishing growth only compounds the problem, as executives feel unprepared for how rapidly the world is reshaping all around them.

In "Why AI?" CK cuts through the confusion and converts the AI chaos into accessible, tangible insights for audiences. She answers the big questions, tackles the hot topics, and dispels the prevailing myths.

Structured in Q&A format to facilitate learning, CK explores a wide range of issues, including: What exactly is AI, and what are the real benefits and opportunities for businesses? Will AIs take all our jobs? How will humans compete against these super-brainy bots that require neither sleep, nor salaries?

Generative AI is this era's killer app—but will it also kill-off fields like marketing and writing? Where will organizations find all the talent skilled in these cutting-edge technologies? What are the risks with AI, and how to guard against them? Which industries are getting AI right? Conversely, what can we learn from those that are getting AI (really) wrong? And more!

Bring in CK to provide answers to "Why AI?" and let her convert the AI chaos into accessible, tangible AI insights for your audience.



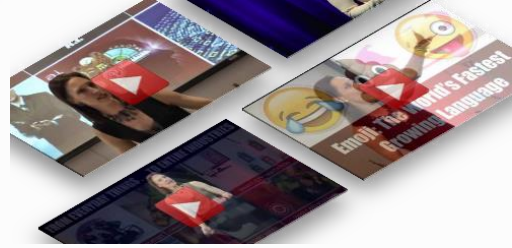
With 25 years of experience delivering engaging and educational tech keynotes and trainings Christina "CK" Kerley is renowned for her charismatic personality and relentless reinvention.

Her extensive range— a catalog of 15+ topics across 10+ technologies—sets CK apart from other speakers

Get Inspired. Get AHEAD.
Get CK!

<https://allthingsCK.com>

What Companies Say About CK



See Videos Of CK in Action!

"CK changes the energy level of a room...and it only gets better as she speaks!"



"CK's content, style, passion and performance are bar none!"



"By the end of CK's energetic, engaging speech, everyone is thinking, 'How do I make this happen in MY business!'"



"CK's insights, incredible energy and contagious passion gives marketers the guidance they need."



"CK's passion and humor is beyond compare—she really takes innovating your business to heart!"



"An exceptional speaker, I hung on CK's every word as she made complex technical concepts accessible to everyone."



"With humor and high energy, CK easily transfers her passion for innovation to her audience!"



"CK never just 'brings it'... she has a way of bringing it BEYOND!"



"CK was phenomenal—incredibly fun, knowledgeable, and engaging!"



"CK session was in many ways a game-changer for our future plans."



"An engaging speaker who makes everyone feel connected, inspired and thirsting for more!"



"A rare presenter that meets the needs of those that are new to tech and those with experience."



"One of the most-gifted presenters I have ever seen."



"Incredibly informative and entertaining."



"CK has a gift... we were all mesmerized!"



"A powerhouse of knowledge, passion and engaging delivery."

